



Pillar 4:

ACHIEVE campus success

STRATEGIC PILLARS

4

- **Achieve Goal 1:**
Coordinate the student journey across critical transition points to graduation and a meaningful career.
- **Achieve Goal 2:**
Align institutional decisions, resources and accountability to strategic priorities.
- **Achieve Goal 3:**
Build cross-functional capacity to solve strategic challenges.
- **Achieve Goal 4:**
Strengthen institutional learning and knowledge-sharing across campus.
- **Achieve Goal 5:**
Strengthen CSUB's ability to understand and respond to the student experience.
- **Achieve Goal 6:**
Strengthen proactive student support and navigation from admission to graduation and alumni engagement.
- **Achieve Goal 7:**
Strengthen CSUB's ability to identify and respond to regional needs.
- **Achieve Goal 8:**
Strengthen employer and community connections that create visible student opportunity.
- **Achieve Goal 9:**
Extend CSUB's role as a place for lifelong learning and as an alumni mobility partner.