

Our four pillars will be supported by the strategic foundation of an integrated campus that is deeply rooted in the community and will create success for our students, faculty, staff and region.

Strategic Foundation: Integrate Campus **OPERATIONS** and Community Engagement

STRATEGIC FOUNDATION

6

- **Operations Goal 1:**
Maintain institutional integrity to uphold ethical standards, comply with laws, reduce potential liability and maintain stakeholders' trust.
- **Operations Goal 2:**
Ensure CSUB fiscal responsibility by monitoring financial health to ensure long-term stability and responsible stewardship of public resources.
- **Operations Goal 3:**
Advance CSUB's cultivation of public and private support.
- **Operations Goal 4:**
Demonstrate operational excellence and readiness to support the system through shared services and skilled personnel.
- **Operations Goal 5:**
Demonstrate and enhance commitment to advancing academic quality, operational efficiency and leadership development through collaboration, shared services and mutual support across all universities and with the Chancellor's Office.